

FEATURES	xSellit Express
Corporate Template Web Site Design	X
Content Management System	X
Unlimited Content Pages	X
Unlimited Updateable Drop Down Navigation Menu	X
Updateable Secondary Navigation Menu	X
Updateable Bottom Text Navigation Menu	X
Full Featured Shopping Cart:	X
Billing Information	X
Alternate Payments - Bypasses Credit Card Process	X
Customer Feedback	X
Shipping Information	X
Order Confirmation Page, Emailed & Printable Receipt, Unique Order Number: Automatically assigned	X
Emailed Order Notification - Alerts your personnel of a new order	X
Secure Orders Area - Your orders are kept in a secure folder in your Management Console	X
Secure Server (SSL) - 128 bit SSL encryption for security of order data	X
Online Credit Card & Check Gateway with Virtual Terminal	X
Automatic Shipping & Handling Calculations	X
Flat Fee: Charge a flat fee per product	X
Percentage Fee – Assigns a percentage of the total order as the shipping total.	X
Order Total Ranges - Set shipping fee based on order total amount. Up to 5 ranges.	X
UPS & International Shipping - Automatically compute fees by total weight and destination	X
Shipping Estimator - Estimates how much shipping will be prior to checkout	A
Custom Tax Tables – Build tax tables as you need them.	X
Tax on Shipping Support	X
Tax Exempt Support	X
Updateable Product Catalog	X
Unlimited Product Categories (C) / Subcategories (S) with Previous/Next Links	C,S
Show or Hide Category's & Products	X
Unlimited Product Listings	X
Display Number of Products – Displays the number of products in a category on the listing page and/or on the menu	X
Allow products to be listed in more than one category.	X
Show All – Choose to view all products listed in a category on one page without Previous   Next links.	X
Sort By feature – Sort products in a given category by Alphabetical, Price Low to High, Price High to Low, Popularity	X
Product Filters – Filters on particular product options such as Size, Color, Scent, etc.	X
"More Info" Page	X
Item Notes – can show or hide on the More Information page	X
Product Options with "What's This?" Feature.	A
Ability to have 3 different images per product, thumbnail, medium & large view	X
Simple Imaging – Show products pics in thumbnail, "more info" (medium) and large views	X
Product Picture Gallery with automatic image resizing.	X
Photo Resizing – xSellit automatically resizes your images for you!	X
Sale Items – Redline price on items that are on sale and display sales price.	X

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Updateable Product Catalog (Continued)	X
Manufacturer/Vendor per Product	X
Gift Wrapping & Gift Messages – Allow products to be gift wrapped along with a gift message.	X
Non-Taxable Products – Allows you to not charge tax per product.	X
Single Quantity – Allows for only 1 quantity to be purchased of an item.	X
Free Shipping Per Product – Designate free shipping per product.	X
Breadcrumb Trail – Great for easy navigation of your storefront!	X
Email Product to A Friend	X
Electronic Downloads – Sell digital products like MP3, PDF, and more.	X
Social Networking Web 2.0	X
Facebook storefront & product integration	X
Twitter storefront & product integration	X
AddThis™ storefront & product integration	X
Product Searches	X
Search on a Product's short description, long description & name	X
Additional Search Keywords – allows to add in more terms per product to be used in Product Searches	X
Updateable Categorized What's New / Press Releases	X
"Featured Product" Listing	X
Tell A Friend	X
Join Our Mailing List	X
Updateable Favicon image	X
Integrated Google Translate - Allows your website to be available in other languages.	X
Promotion Codes – Offer discounts and sales, set expiration dates, add a custom message, set promotions per category	X
Search Engine Friendly	X
Customizable URL ReWriting & Page Mapping	X
Updateable META Title, Keyword & Description tags Per Page, Category Page & Product Page	X
Utilizes proper H1, H2, H3 Tags	X
Automatically updated Google Sitemaps & RSS Feeds	X
Category Listing page has two updateable content blocks for SEO enriched content	X
Product Listing page has two updateable content blocks for SEO enriched content	X
Link Summary block great for SEO enriched content	X
Integrated into Google Analytics	X
Integrated into Google eCommerce Tracking	X
Custom 404 Error Page Not Found	X
Integration to Cobalt Email Marketing System	X
Tell A Friend	X
Join Our Mailing List	X
Ordered List – Creates a list of customers email addresses who have placed orders on your storefront	X
Secured Administration Area ( Control Panel )	X
Unlimited User & Group Permission Based Administration Security	X
Order Handling	X
Abandoned Cart Tracking & Support	X
Add/remove order items from an order	X

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Secured Administration Area ( Control Panel ) (Continued)	X
Manually update Shipping charges	X
Print an updated receipt	X
Set an order status, ie Open, Processing, Shipped, Closed	X
Email Shipping notice to customer	X
Update and save shipping notice per order	X
Import/Export Customers/Product/Categories/Product Options	X
Download Orders (XML or CSV format) can integrate into QuickBooks	X
Hosting / Email / Site Statistics	X
Disk Space	500 MB
Bandwidth	20 GB
E-Mail Boxes / Auto Responders	50/50
Shared SSL	X
24/7 System Monitoring, Unlimited E-Mail Aliases, Vacation E-Mail, Email Forwarding, "Catch-All" Email Alias, Browser Based Email System, POP3 Email Client Compatibility, Web Calendaring, Virus & Anti Spam Protection, Website Statistics - (LiveStats, DeepMetrix)	X
Integrated Payment Gateway	X