

XSELLIT COMPARISON CHART

FEATURES	xSellit Express	xSellit Standard	xSellit Enterprise
Setup Fee	\$495		
License Fee		\$1895	\$1895 + Customization
Monthly Fee	\$79	\$125	\$125
Allows Unique, Corporate Web Site Design		X	X
Allows Custom Modifications			X
Content Management System	X	X	X
Unlimited Content Pages	X	X	X
Unlimited Updateable Drop Down Navigation Menu	X	X	X
Updateable Secondary Navigation Menu	X	X	X
Updateable Bottom Text Navigation Menu	X	X	X
Full Featured Shopping Cart:	X	X	X
Billing Information	X	X	X
Alternate Payments - Bypasses Credit Card Process	X	X	X
Customer Feedback	X	X	X
Shipping Information	X	X	X
Order Confirmation Page, Emailed & Printable Receipt, Unique Order Number: Automatically assigned	X	X	X
Emailed Order Notification - Alerts your personnel of a new order	X	X	X
Secure Orders Area - Your orders are kept in a secure folder in your Management Console	X	X	X
Secure Server (SSL) - 128 bit SSL encryption for security of order data	X	X	X
Online Credit Card & Check Gateway with Virtual Terminal	X	X	X
Automatic Shipping & Handling Calculations	X	X	X
UPS & International Shipping - Automatically compute fees by total weight and Destination & package	X	X	X
Flat Fee: Charge a flat fee per product	X	X	X
Percentage Fee – Assigns a percentage of the total order as the shipping total.	X	X	X
Order Total Ranges - Set shipping fee based on order total amount. Up to 5 ranges.	X	X	X
FedEx/USPS/DHL Shipping - Automatically compute fees by total weight and destination	A	A	A
Shipping Estimator - Estimates how much shipping will be prior to checkout	A	A	A
Custom Tax Tables – Build tax tables as you need them!	X	X	X
Tax on Shipping Support	X	X	X
Tax Exempt Support	X	X	X
Updateable Product Catalog	X	X	X
Unlimited Product Categories (C) / Subcategories (S) with Previous/Next Links	S	S	S
Show or Hide Category's & Products	X	X	X
Number of Product Listings	unlimited	unlimited	unlimited
Display Number of Products – Displays the number of products in a category on the listing page and/or on the menu	X	X	X
Allow products to be listed in more than one category.	X	X	X

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Updateable Product Catalog (Continued)	X	X	X
Show All – Choose to view all products listed in a category on one page without Previous Next links.	X	X	X
Sort By feature – Sort products in a category Alphabetically, Price Low to High, Price High to Low & Popularity	X	X	X
Product Filters – Filters on particular product options such as Size, Color, Scent, etc.	X	X	X
"More Info" Page	X	X	X
Item Notes – can show or hide on the More Information page	X	X	X
Product Options with "What's This" Feature	X	X	X
Ability to have 3 different images per product, thumbnail, medium & large view	X	X	X
Simple Imaging – Show product pic in thumbnail, "more info" (medium) and large views	X	X	X
Product Picture Gallery with automatic image resizing.	X	X	X
Photo Resizing – xSellit automatically resizes your images for you!	X	X	X
Sale Items - Cross out price on items that are on sale.	X	X	X
Manufacturer/Vendor per Product	X	X	X
Full Carton Quantity		X	X
Quantity Discounts/Price Breaks Per Product		X	X
Gift Wrapping & Gift Messages – Allow products to be gift wrapped along with a gift message.	X	X	X
Non-Taxable Products – Allows you to not charge tax per product.	X	X	X
Single Quantity – Allows for only 1 quantity to be purchased of an item.	X	X	X
Free Shipping Per Product – Designate free shipping per product.	X	X	X
Breadcrumb Trail – Great for easy navigation of your storefront!	X	X	X
Minimum Order Amount on Checkout		X	X
"Add to Cart for Pricing" feature per Product		X	X
"Call for Pricing" feature Per Product		X	X
Email Product to A Friend	X	X	X
Robust Standard Inventory Control		X	X
Quantity on Hand Per Product or Option		X	X
Quantity Auto-Reduction after purchase		X	X
Re-Order Levels		X	X
Out of Stock tag		X	X
Allow buy if out of stock		X	X
Price Variation Per Product Option	X	X	X
Wholesaler Feature		X	X
Turn off Public pricing – only will show pricing for logged in users		X	X
Customer Price Breaks		X	X
Customer Special Pricing Per Product		X	X
Electronic Downloads - Sell digital products like MP3, PDF, and more.	X	X	X
Cross Sell Listings – Display other items on a more info page that compliments that particular item.		X	X

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FEATURES	xSellit Express	xSellit Standard	xSellit Enterprise
Related Item Listings – Display other items on a more info page that are similar to that particular item.		X	X
Social Networking Web 2.0	X	X	X
Facebook storefront & product integration	X	X	X
Twitter storefront & product integration	X	X	X
AddThis™ storefront & product integration	X	X	X
Breadcrumb Trail – Great for easy navigation of your storefront!	X	X	X
"Featured Product" Listing	X	X	X
Product Searches	X	X	X
Search on a Product's short description, long description & name	X	X	X
Additional Search Keywords – allows to add in more terms per product to be used in Product Searches	X	X	X
Join Our Mailing List	X	X	X
Tell A Friend	X	X	X
Promotion Codes – Offer discounts and sales, set expiration dates, add a custom message, set promotions per category	A	X	X
My Account:		X	X
Login Area, Updateable Contact Information, Order History		X	X
Order Status – Internal use (I) / Displayed in My Account (M) / Emailed to Customer (E)	I,E	I,M,E	I,M,E
Display General Customer Messages & Customer Specific Message		X	X
Password Discovery – Allows customers to get emailed their password if they lost it		X	X
Updateable Categorized What's New / Press Releases	X	X	X
Store/Office Locator - Build a listing of your stores or offices which will allow your storefront's visitors to search for a store or office by state or zip code by proximity.		X	X
Updateable Favicon image	X	X	X
Integrated Google Translate - Allows your website to be available in other languages	X	X	X
Search Engine Friendly	X	X	X
Customizable URL ReWriting & Page Mapping	X	X	X
Updateable META Title, Keyword & Description tags Per Page	X	X	X
Utilizes proper H1, H2, H3 Tags	X	X	X
Automatically updated Google Sitemaps & RSS Feeds	X	X	X
Category Listing page has two updateable content blocks for SEO enriched content	X	X	X
Product Listing page has two updateable content blocks for SEO enriched content	X	X	X
Link Summary block great for SEO enriched content	X	X	X
Integrated into Google Analytics	X	X	X
Integrated into Google eCommerce Tracking	X	X	X
Custom 404 Error Page Not Found	X	X	X
Integration to Cobalt Email Marketing System	X	X	X

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Tell A Friend	X	X	X
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Integration to Cobalt Email Marketing System Cont.			
Join Our Mailing List	X	X	X
Ordered List – Creates a general list of customer’s email addresses who have placed orders on your storefront	X	X	X
Per Product List – Creates a list for each product and places customer’s email addresses in the product mailing list for each particular product ordered. Great tool to generate repeat sales!		X	X
Secured Administration Area (Management Console)			
Unlimited User & Group Permission Based Administration Security	X	X	X
Order Handling	X	X	X
Abandoned Cart Tracking & Support	X	X	X
Add/remove order items from an order	X	X	X
Manually update Shipping charges	X	X	X
Print a packing slip	X	X	X
Print an updated receipt	X	X	X
Set an order status, ie Open, Processing, Shipped, Closed	X	X	X
Email Shipping notice to customer	X	X	X
Update and save shipping notice per order	X	X	X
Accept & process phone orders	X	X	X
Import/Export Customers/Product/Categories/Product Options	X	X	X
Downloadable Orders (XML or CSV format)	X	X	X
Hosting / Email / Site Statistics	X	X	X
Disk Space	500 MB	1 GB	1 GB
Bandwidth	20 GB	50 GB	50 GB
E-Mail Boxes / Auto Responders	50/50	100/100	100/100
Shared SSL	X	X	X
Dedicated SSL	A	A	A
24/7 System Monitoring, Unlimited E-Mail Aliases, Vacation E-Mail, Email Forwarding, "Catch-All" Email Alias, Browser Based Email System, POP3 Email Client Compatibility, Web Calendaring, Virus & Anti Spam Protection, Website Statistics - (LiveStats, DeepMetrix)	X	X	X
Integrated Payment Gateway	X	X	X
US Based Technical Support	X	X	X